



The 3rd ISPIIM Innovation Symposium – Call for Papers

The 3rd ISPIIM Innovation Symposium - *Managing the Art of Innovation: Turning Concepts into Reality* - will be held in **Quebec City, Canada** on **12-15 December 2010**. Organised by ISPIIM in collaboration with local partner INO, a leading non-profit R&D centre in Optics/Photonics in Canada, this symposium will bring together academics, business leaders, consultants and other professionals involved in innovation management. The symposium format will include facilitated themed sessions for academic and practitioner presentations together with interactive workshops and discussion panels. Additionally, the symposium will provide excellent networking opportunities together with a taste of local French Canadian culture.

Innovation is of all ages, industries and countries. By systematically analyzing innovation processes we have learned a lot about effective innovation strategies. Out of the box thinking, portfolio management, open innovation, team diversity and many other innovation concepts have emerged. Explaining each of these is easy, applying them is much harder.

How to invent breakthrough products? How to determine the potential of a new technology for which no market yet exists? How to collaborate with other organisations without losing your own unique strengths? How to ensure that necessary, multiple perspectives are considered when creating new market offerings? The reality is that innovation is partly an art, but it is an art that organisations need to manage, and by doing so they turn innovation concepts into reality.

Submissions from academic, research, industry, intermediary and policy organisations are strongly encouraged and should focus on the following:

- ✓ Collaboration for innovation
- ✓ Culture and team management in innovation
- ✓ Entrepreneurship and venturing
- ✓ Innovation in SMEs
- ✓ Innovation training & education
- ✓ Methods and tools for innovation
- ✓ Networks and clusters of innovation
- ✓ Organisational creativity & idea generation
- ✓ Public sector innovation and policy
- ✓ Venture capital & financing innovation

Important Submission Deadlines:

- ✓ **12 September 2010:** Outlines Only (All Submissions)
- ✓ **26 September 2010:** Acceptance Notification
- ✓ **7 November 2010:** Final Submissions (including papers, profiles & photos) registration and payment
- ✓ **7 December 2010:** Presentations / slides

Symposium Publications:

All accepted submissions will be published in the Symposium Proceedings with an ISBN number. All outlines will appear in the Book of Abstracts with a separate ISBN number. All outlines are double-blind evaluated.

A Special Issue containing selected papers from this symposium will be published in ISPIIM's official journal, *The International Journal of Innovation Management*, published by World Scientific and Imperial College Press.



Submissions:

The table below describes the possible submission types for this symposium. All files should be submitted online at www.conferencesubmissions.com/ispimquebec by the respective deadline date. Do NOT email submissions to ISPIM. Please note that due to the popularity of this event, only one submission per person and only one presentation per person is permitted. There is no limit on co-authoring or co-presenting.

Submission Types	Description	Documents required			
		Abstracts*	Paper	Lead Presenter Photo & Profile	Presentation / Slides
		(by 7 November)			(by 7 December)
Full Academic Paper Submissions	Accomplished substantial research results of an empirical or theoretical nature.	125-150 words of plain text	Max 5000 words (ISPIM paper template)	Photo 90 x110 px Profile max 150 words of text	Max 10 slides 15 mins + session discussion
Short Academic Paper Submissions	Implementation information or work-in-progress.		Max 2500 words (ISPIM paper template)		
Practitioner Presentation Submissions	Substantial demonstrations of significant successful business practices and insights.		Optional No max length. (ISPIM paper template)		
Funded Project Submissions	Description or results from funded projects.				
Special Interest Group Submission	A SIG is a group of delegates with a shared research interest or professional issue. The session will be a focussed, informal way for delegates with overlapping interests to meet, discuss and co-operate.		No		Max 10 slides 90 minute sessions

* all outlines are double-blind evaluated for acceptance to the symposium. All papers with potential for journal publication are double blind reviewed.

You must use the headings below to structure the outline. You must not include a reference list or bibliography, but you can put references in the text. You must not include author identifiers, graphics, tables, formatted text or automatic bullets. The outline is to be copied and pasted into a text box during the submission process. **If your outline does not use the structured headings and comply with these instructions it will not be considered for evaluation. No exceptions will be made.**

- Keywords: List no more than 5 keywords
- Problem: What specific problem does the submission focus on?
- Current understanding: What is known about this problem?
- Research question: What is the submission's goal?
- Design/methodology/approach: How was the study/work executed?
- Findings: What are the main outcomes?
- Contribution: What does the submission add to current understanding?
- Practical implications: Who will gain why and in which way from the findings?

Evaluations:

The evaluation of outlines is conducted by the Scientific Committee on a double blind basis. The Committee contains academic, scientific and industry expertise. The two primary evaluation criteria for acceptance are: 1. Is the submission topic relevant to the symposium? 2. Is the submission of sufficient quality or originality to be of interest to delegates? Typically, less than half of the outlines submitted are accepted and then presented at the event. Please note that papers that have the potential for journal publication are double blind reviewed with full feedback and iterative revision.

For submission guidelines and documents as well as further details, please visit www.symposium.ispim.org